



Price list of advertising in the electronic magazine – ATOK Revue

Magazine e - ATOK Revue is sent to approximately 400 electronic addresses, which is addressed to representatives of the companies and top management.

Members of ATOK (1 times per year is for free)

1 page A4 (propagating leaflet or article)	400 €
½ a page A4 (propagating leaflet or article)	200 €

Partners of ATOK

1 page A4 (propagating leaflet or article)	600 €
½ a page A4 (propagating leaflet or article)	400 €

Non members of ATOK

1 page A4 (propagating leaflet or article)	1200 €
½ a page A4 (propagating leaflet or article)	600 €

Comments:

- All prices are without 21% value added tax. ATOK reserves the right to change the price list.
- In the case of repeating advertising can be discussed the individual price reduction.
- The deadline for sending the materials is seventh day of every month.
- For those, who are not manufacturers of textile and clothes or not members / partners of ATOK is the price of e – ATOK Revue magazine 2 €. In the case of the year subscription is the price 20 €.

Address:

Těšnov 5
110 00 Praha 1
Czech Republic

phone: +420/ 222 361 880

fax: +420/ 224 805 339

e-mail: info@atok.cz

web: www.atok.cz

Bank account: ČS, a.s. Praha, account number 1922811349/0800

The pricelist is valid from January 1, 2019.



Price list of advertising on www.atok.cz

Members of ATOK (1 times per year is for free)

Banner	80 € per month
Placement of demand / offer	FREE
Detailed information of the demand / offer	FREE

Partners of ATOK

Banner	160 € per month
Placement of demand / offer	FREE
Detailed information of the demand / offer	4 € per contact

Non members of ATOK

Banner	240 € per month
Placement of demand / offer	FREE
Detailed information of the demand / offer	8 € per contact

Technical requirements for advertising on the ATOK web – banner:

- size 145 x 290 pixels;
- format JPG, GIF, PNG;
- text for title by length max. 30 characters, including space;
- text for accompanying text (descriptive text under the banner) by length max. 255 characters, including space;
- link to the required website.

Comments:

- All prices are without 21% value added tax. ATOK reserves the right to change the price list.
- Banner on the ATOK website rotates, so it appears randomly, as well as other banners on the right bar, which shows in every page of ATOK web (template for all pages on the web).

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Price list of renting ATOK space

Members of ATOK (1 times per year is for free)

ATOK meeting room **10 € per hour**

Partners of ATOK

ATOK meeting room **20 € per hour**

Non members of ATOK

ATOK meeting room **60 € per hour**

Comments:

- All prices are without 21% value added tax. ATOK reserves the right to change the price list.
- The capacity of the meeting room is approximately 10 to 12 people.

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Price list of ATOK work

Members of ATOK (1 times per year is for free 5 hours)

Individual work of the expert worker	10 € per hour
Organization and technical provision of events	10 € per hour per person

Partners of ATOK (1 times per year is for free 2 hours)

Individual work of the expert worker	20 € per hour
Organization and technical provision of events	12 € per hour per person

Non members of ATOK

Individual work of the expert worker	60 € per hour
Organization and technical provision of events	30 € per hour per person

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Price list of joint participation in exhibitions and fairs

Members of ATOK

In the Czech Republic	FREE
Abroad	FREE

Partners of ATOK

In the Czech Republic	155 €
Abroad	235 €

Non members of ATOK

In the Czech Republic	235 €
Abroad	390 €

Poznámky:

- Amounts shown include the costs associated with the operation of the stand and the transport of prospectuses, samples, etc.
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